



I N T E R I O R S

Trend Report

WINTER 2023





If our homes are a reflection of our lives, then the new year is a time to embrace change and transformation. This winter, we're pulling inspiration from the past, the future, the natural, and the ethereal to create spaces that feel uniquely our own while embracing new trends and ideas.

Whether you're refreshing your space with a few statement pieces or exploring a full redesign, we hope this season's Trend Report inspires you to add color and style to your space in ways that feel personal to you, empowering you to become your own classic



# Color Of The Season

## Vining Ivy

This 2023 update on teal is as bold as it is versatile. Sitting perfectly between a blue and a green, Vining Ivy toes the line between a jewel tone and a deep sea hue, making it an on-trend addition to contemporary designs or a refined pop of color for those with more traditional taste.

### HERE'S HOW TO USE IT:

Go all in and use Vining Ivy as an accent wall color, paired perfectly with deeper-toned wood furnishings. Or for a luxurious feel, the blue-green hue goes glam when accessorized with golden accents and a bright white trim.

As an exterior, this blue-green hue can punctuate a home's personality, adding immediate curb appeal when featured as a front door color—the perfect complement to colorful landscaping.

If you're not ready to fully commit to the hue, opt for blue-green wall art that highlights the color and see if it plays well with your other furnishings.





# The Great Indoors



As we continue to see the positive effects of being closer to nature, we look to the rising trend in biophilic design to help us bring some of the natural world into the comfort of our homes.

Maximize natural light by minimizing window coverings and facing your furniture towards the sun to get the most potential sunlight.

Adding a tasteful amount of greenery is an easy way to embrace nature.



Nature doesn't always mean neutral. Be inspired by the deep blues of the ocean or the pattern in a flower for your textiles and wall art.

Use natural shapes, curves, and soft edges to create a calming space for a visual connection to nature.

Use natural materials such as bamboo, cork, sisal, and wood to add texture and character to a space.

## Just Add Winter

Engage your senses with a few winter essentials that add seasonality to your home.



Create a sense of space with yellow or orange-hued lighting that mimics the glow of a fireplace and the warm, cozy atmosphere of winter.

DESIGN BY GW INTERIORS



The right scented candle can double as an accessory while giving you a deliciously aesthetic aroma. Choose something woody or spicy for a chalet in the Alps ambiance.

HOMECOURT SIGNATURE  
CANDLE COLLECTION



A quality throw or blanket is the easiest way to add depth and warmth to your space. Choose a high-quality material like cashmere or a wool texture for a more luxurious look and feel.

THE CITIZENRY  
100% MERINO WOOL

# THIS JUST IN

Here are just a few of the trends we see phasing out for bold new ideas this season.



## OUT

Less is not more. Smooth surfaces and minimalist furnishings are starting to feel flat and lifeless.

## IN

Texture is the new color. Add it to your walls, floors, and furniture to amplify your aesthetic.

## OUT

No white after New Year's Day. We're leaving all-white schemes in 2022.

## IN

Accessorize your space with old photos, books, and sentimental decor for a cozy lived-in look.

## OUT

We're cooling off cool neutrals and finishes and heading to the warmer side of organic materials.

## IN

Bring the outdoors inside with biophilic design that incorporates natural materials and colors.

## Call It a Comeback

Throwback design trends we're taking with us into 2023

"The brighter colors, geometric patterns, and symmetry of the Art Deco era will make a comeback this year as people shy away from minimalism and have a renewed interest in a more decorative style."

**DINA MUZZY**  
RESOURCE MATERIALS MANAGER

"People are bringing back a lived-in look. Cozy layers, books, collections, and personal items are being brought back to homes. People are also repurposing old furniture by painting and adding new hardware to give it a nice refresh."

**KELLY SULLIVAN**  
JUNIOR DESIGNER

"You will see more curvature coming back to doors and openings, akin to the Roman architecture that originated in medieval Europe. This option is a great fit for French Country, Mission, Tuscan, Tudor, and Victorian-style homes."

**SARAH ORDONEZ**  
SENIOR PROJECT MANAGER