

Trend Report

FALL 2023





For many, the season of fall is a return: to routine, to work, and to a comforting sense of self. Similarly, in the design world this season, we're seeing a return to tradition and schemes imbued with a sense of nostalgia. From retro revivals to growing your antique collection, we've curated our favorite trends to keep on your radar this season.

Trends evolve, but embracing your personal style never goes out of season.

- The Team at GW Interiors

Color Of The Season

Porsche Irish Green

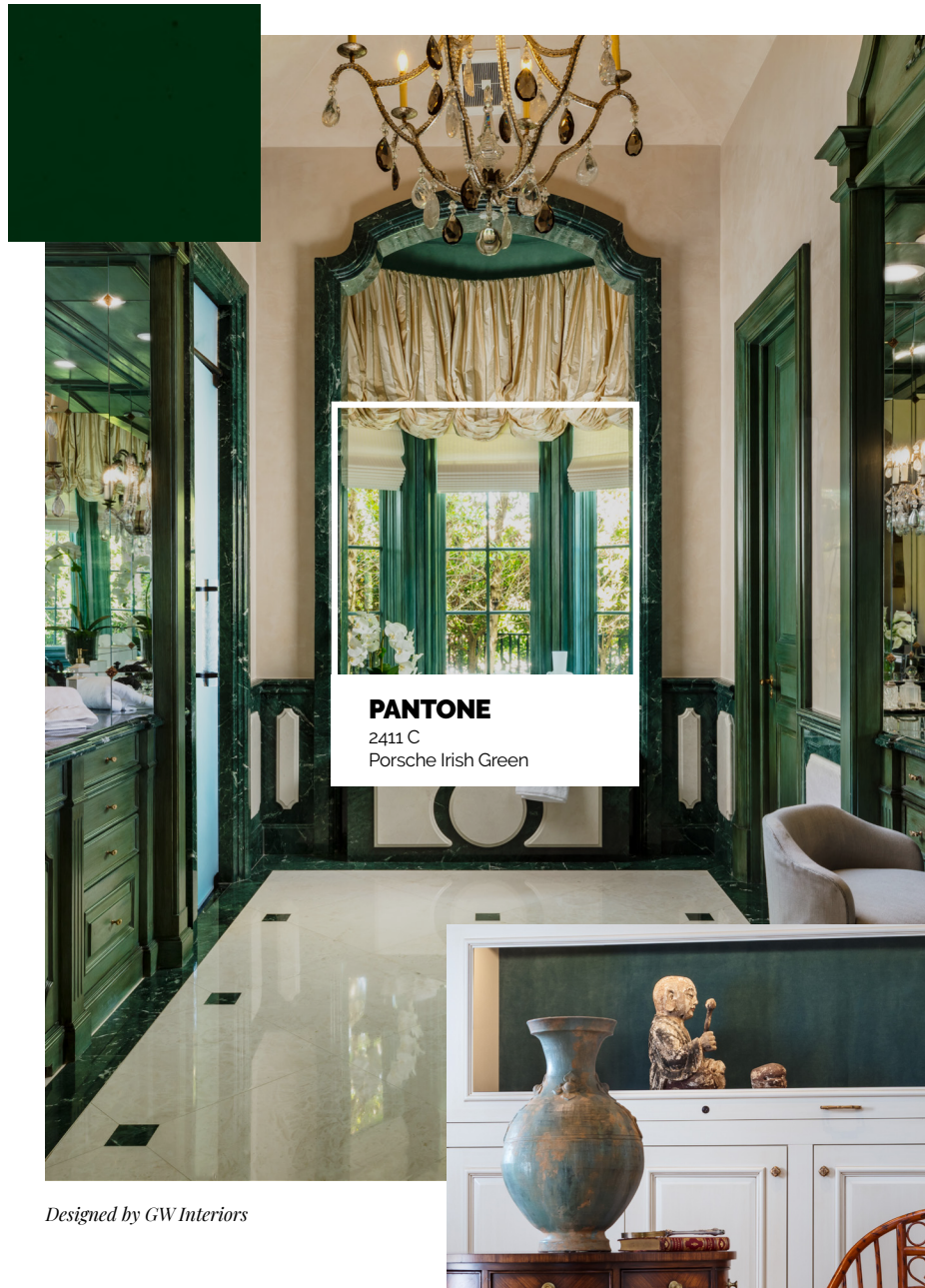
This fall, we're trading fashion for fast cars with Porsche's iconic Irish Green. Almost 60 years since the German sports car debuted its Porsche 911 in this dark hunter hue, it has become synonymous with the brand and a personal favorite of the Porsche family themselves. Rich, verdant, and refined, this color can be used to its fullest extent as an accent wall or piece of statement furniture, while smaller pops of color can tie together an otherwise neutral palette.

How to use it:

Look to Nature: When trying to build a color palette around one central color, the easiest way to pair it is by seeing where it naturally occurs in the outside world. As a darker leafy green, Irish Green tends to work better with earth tones like shades of brown and yellow.

Patterns Make Perfect: Not ready to use this bold color on its own? Find textiles that incorporate Irish Green for an effortless pop of color that works with your existing furnishings. Play with large moody florals for that on-trend "comfy elegance" look in your powder room or breakfast nook.

From The Source: With the Porsche x Backdrop paint collection, you can get Porsche's exact palette of iconic colors—including Irish Green—for your home, to create a cozy, yet refined layout.



PANTONE
2411 C
Porsche Irish Green

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This, Not That

Here are just a few of the trends we see phasing out for bold new ideas this season.



Walnut & rosewood tv stand available at vinterior.co

*Instead of **Mid Century Modern**, try **70s Revival**.*
We're trading in the streamlined designs of Mid Mod for the rich fabrics and geometric shapes of the 70s.



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*Instead of **Rustic Paneling**, try **Georgian Millwork**.*
Modern Farmhouse gets a classical update with architectural detailing reminiscent of the English countryside.

*Instead of **Traditional Wall Art**, try **Ornate Wallpaper**.*
Forgo an eclectic art display for a Maximalist-inspired print that doubles as an accent wall.



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Lins brodés paros available at elitis.fr

Walls Can Talk

The rise of wallpaper isn't going anywhere. From daring to dainty, here are a few ways to make your walls say more.

Black & White

Perfect for wallpaper novices, black and white motifs are a timeless way to introduce patterns to a space.

Tiny Prints

Using a small-scale pattern in a room creates the illusion of grandeur and makes any space feel more refined.

Moody Florals

This bold choice of wallpaper is best used to elevate smaller spaces, giving it a look of "cozy elegance" that is dominating the design world.



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From The Vault

It's in with the old when it comes to furniture shopping. Look for these high-ticket antiques on your next treasure hunt.

1 Antique Blanket Chests

With a definite uptick in traditional furniture over the past year, ornate chests from every era are highly sought after on online vintage marketplaces like Chairish and 1stdibs—the more ornamentation the better.



1802 antique original paint european blanket chest available at 1stdibs.com

2 Lebrillo Ceramics

Reminiscent of the classic blue and white azulejos, these ornate green and white ceramics are drawing collectors for their size and designs.



Casa nuno green available at chairish.com

3 Turkish Rugs

Unlike the rich reds and jewel tones that come to mind, large Turkish rugs with soft or unusual coloring are today's top sellers.



1960s vintage turkish area rug available at chairish.com



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On Our Moodboard

We took a cue from design lovers' favorite platform, Pinterest, to uncover the most popular styles this season.



Hygge and You Know It

Scandinavian takes the leaderboard with over 700K pins on Pinterest.



You're So Classic

Traditional interior design is making a comeback with over 530K pins on Pinterest.



More Is More

Maximalism has over 18% more Pinterest pins than Minimalism this year.

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I N T E R I O R S

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